

Business Benefits of Informer SQL

Informer SQL (Informer) is designed for those users who:

- Do not wish to build cubes and incur the high cost associated with maintaining multiple systems (underlying relational data warehouse with one or many OLAP cubes)
- Want to use SQL and not bother with foreign languages such as mdx and XMLA

These core benefits lead to rapid, cost effective deployment and hugely lower cost of maintenance

SPECIFIC FUNCTIONALITY AND BENEFITS

Centralised business logic/rules

Informer centralises all business logic in the database.

This methodology leads to consistent business rules across all reports and faster more reliable report development, since the same rules do not need to be defined over and over in individual reports.

An easy to use metadata tool further improves governance and auditability.

Powerful calculations

Powerful OLAP calculations are an inherent feature of Informer. Time series intelligence, allocations and ratios are easily built without the need for complex SQL.

Intuitive calculation builder interface

A GUI calculation builder allows end users to build their own calculated members without the need for expert programming assistance.

Tree Visualisation

The business model in the data warehouse is presented in an easy to understand tree structure.

Correct business model

Informer supports uneven (or ragged) dimensions. This greatly increases understandability since artificial levels are not required and the schema accurately reflects the real world business model.

Multiple concurrent hierarchies (end user determined) further improves understandability.

FURTHER FUNCTIONALITY IN **GOLD** INFORMER

The Gold edition of Informer has the following additional functionality

LOAD BALANCING

A multi-engined configuration is used for load balancing resulting in very fast response times.

QUERY LOGGING AND REPORTING

Query times are logged and reported on using a dashboard interface. This highlights slow queries and provides feedback to enable more accurate query paralleling.

SLOWLY CHANGING DIMENSIONS

Informer solves one of the biggest problems in data warehousing - that of slowly changing dimensions. Using a GUI structure maintenance utility, systems administrators can create multiple versions of business structures. End users can select which structure to report from and also compare the differences caused by structure changes as opposed to data changes.

ABOUT US

Information Edge provides innovative reporting solutions to enterprises of all sizes. We are the distributors of Informer SQL and this patented technology, combined with our proven delivery capability allows us to deliver flexible reporting solutions very quickly and cost effectively.



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