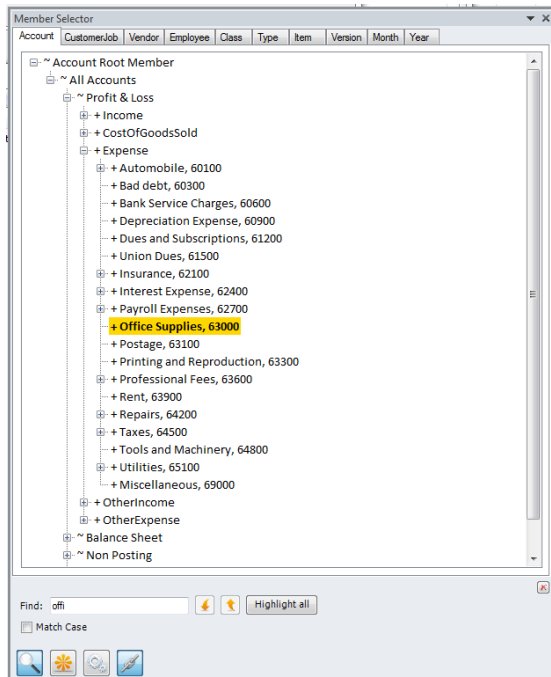




## World class reporting for Quickbooks® at real world prices



Informer Q Series is a special edition of the award winning Informer SQL software with a built-in connector for Quickbooks®. For the first time ever, Quickbooks users have access to a world-class reporting tool at realistic prices. Informer is priced at £ 295 (plus VAT) for a single user edition which means that even QB Pro users can now have access to the powerful analytical functionality of Informer Q. Multi-user systems are priced at £ 995 for the server component plus £ 250 per user.

### Quick set up and fast training

Informer Q Series installs in a matter of minutes. Since it uses Microsoft Excel® as the reporting tool, training for a competent Excel user is very quick - typically around 15 minutes. More extensive courses of 2 hours for power users are available on request.

*"Informer Q automatically builds a model of your business"*

### Deep Insight

Informer Q builds a model of your business from QB. Your chart of accounts, customers, suppliers etc are all presented in an intuitive tree based format - much like Windows Explorer®. There is no need to understand the table layout of QB, much less to understand the joins, levels and filters required by standard relational report writers. Users just select what they would like as the rows and columns of their report and drag it into Excel. Informer does the rest and returns the relevant grid that you have just specified. Unselected items from the business model are automatically displayed as points of view allowing you to change the selections in any one or many of these to refresh the grid with the data for the new selection criteria.

# High Quality Presentations

Informer Q uses the advanced presentation capabilities of Excel to produce high quality reports. Grids and charts can be combined for a professional reports and presentations.

	Construction Income	Reimbursement Income	Income	Cost of Goods Sold	Expenses: Freight & Delivery Job	Expenses: Subcontractors Job	Expenses: Permits and Licenses Job	Materials Job	Expenses: Equipment Rental Job	Expenses: Bond Expenses	Expenses: Less Discounts/Retain	Other Income	
Residential	296,994	1,748	296,742	-12,727	-750	-35,029	-300	-85,574	-450	-122,102		123	
Commercial	152,544	372	152,916	-2,039	-47	-28,189	-400	-13,362	-1,400	-43,398		24	
Overhead												-156,407	229
All Customer Jobs	447,537	2,120	449,657	-14,766	-797	-63,218	-700	-98,936	-1,850	-165,501		-156,407	376

## Reuse existing reports

Most clients have already developed a suite of reports in Excel for their Management Reporting. All these reports can be reused with minor modifications and the many hours spent developing and formatting them are not wasted.

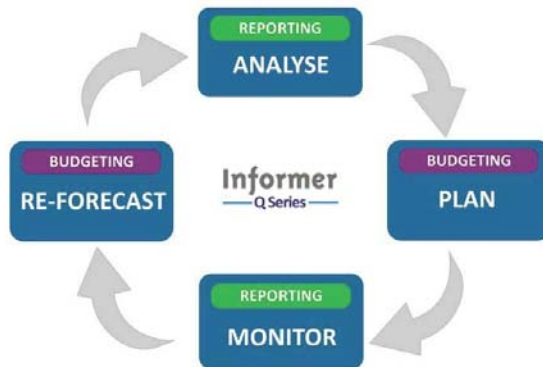
## Full Budgeting and Forecasting

The functionality of Informer Q does not end with advanced query and reporting functionality. It uses the power of Excel to develop detailed budgets, forecasts, what-if scenarios, cash flow forecasts etc and stores these in different versions.

	Actual 2015 Full Year	Actual 2016 Full Year	Average over the period	Average Last Year	Growth Year on Year	Input %	Budget 2017 January	Budget 2017 February	Budget 2017 March	Budget 2017 April	Budget 2017 May	Budget 2017 June	Budget 2017 July	Budget 2017 August	Budget 2017 September	Budget 2017 October
Automobile: Insurance	2,850	2,850	238	238			238	238	238	238	238	238	238	238	238	238
Automobile: Repairs and Maintenance	2,550	2,406	207	201	- 6%		200	199	198	197	196	195	194	193	192	191
Automobile	7,115	6,845	582	570	- 4%		589	567	565	563	561	559	557	555	553	551
Bad debt																
Bank Service Charges	150	125	11	10	- 17%		10	10	10	10	10	10	10	10	10	10
Depreciation Expense	44,436		1,851		- 100%											
Dues and Subscriptions																
Union Dues																
Insurance: Disability Insurance	600	582	49	49	- 3%		49	49	49	49	49	49	49	49	49	49
Insurance: Liability Insurance	5,093	5,886	457	490	16%		496	502	509	516	523	530	537	544	551	558
Insurance: Work Comp	3,300	13,657	707	1,138	314%		1,436	1,812	2,286	2,884	3,638	4,589	5,789	7,303	9,213	11,623
Insurance: Less Employee Portion - Health Insurance	8,993	20,125	1,213	1,677	124%		1,981	2,363	2,844	3,449	4,210	5,168	6,375	7,896	9,813	12,230
Interest Expense: Finance Charge	4,705	1,996	279	166	- 58%		158	150	143	136	129	123	117	111	106	101
Interest Expense: Loan Interest	4,705	1,996	279	166	- 58%		158	150	143	136	129	123	117	111	106	101
Interest Expense	4,705	1,996	279	166	- 58%		158	150	143	136	129	123	117	111	106	101

# World Class Management

Informer Q allows you to put in place a world class management process as follows:



This is the same process used by the largest companies in the world and Informer Q allows Quickbooks users to put in place a similar process which will give them tight control over their businesses.

## Fully Synchronised

Informer Q is fully synchronised with Quickbooks. All data changes and structure changes (new account or new customer for example) flow through at the touch of a button. Synchronisation is real time and just takes a few minutes.

## Pick up the phone now

Talking to us will probably be the best business decision you have ever made. It costs nothing to talk and we are only a phone call away.

## About Us

Information Edge is a world leader in innovative business intelligence solutions. With offices in the UK, Australia and New Zealand, IE is able to quickly deliver BI solutions with advanced management reporting capabilities.

IE is growing rapidly and has a number of distributors in countries where we do not have a direct presence. Please contact us for details on your local representative.



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