

The *business intelligence*
solution that you *control*



information / edge

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Inform SQL is an integrated system for reporting, budgeting and monitoring. It uses Excel as the front end leading to rapid deployment and low training costs. Centralised Business logic (calculations and allocations) means complete auditability and superior data governance. *Inform* is typically implemented in 2 to 3 business days and is very cost effective.

Dashboards | Excel Reporting Packs | Fully Absorbed P&L's | Budgets & Forecasting

Functional Benefits

- Build reports and queries that provide deep insight
- Build centralised calculations
- Build complex allocations
- Produce fully absorbed P&L statements by Customer, Region, Product, etc

- Produce Budgets and Forecasts
- Produce Cash Flow Forecasts
- Produce Dashboards
- Set KPIs and Alerts

Technical Benefits

- Open
- Quick to implement
- Cost Effective
- Flexible
- Scales to Enterprise levels

Specific Functionality & Benefits

Excel Front end

Inform supports any SQL compliant query and reporting tool. Critically, it also supports Excel as a front end tool. Users use the familiar Excel environment which leads to very quick training times - typically 2 to 3 hours. Full reporting packs can be built in Excel for distribution to managers and staff.

Fully Integrated Dashboard

While Excel is a very good reporting tool, senior managers like using a Dashboard with a web style interface which allows them to navigate to the reports they require. *Inform* is bundled with a Dashboard module that allows Accountants to build and deploy dashboards for key managers.

The dashboard module allows for KPIs to be set and alerts to be built.

Quick Implementation

Inform comes packaged with a pre-built Data Warehouse (DW) for popular Enterprise Resource Planning (ERP) or General Ledger (GL) systems. If your ERP or GL system is currently supported, implementation typically takes 2 to 3 business days. If we need to build a DW to support your ERP/GL system, we will need around 2 weeks to build the DW and implementation thereafter will be 2 to 3 business days.

Centralised Calculations

Inform has an intuitive calculation builder (Star Calc) that allows authorised users to build complex calculations that are stored centrally and are accessible by other users with the necessary permissions. This leads to a central repository of agreed, documented calculations - "One version of the truth".

Centralised Allocations

Allocations are vital for moving from aggregated figures to detailed profitability statements by product, customer, staff member, geography etc. *Inform* supports centralised allocations and produces detailed profitability statements on demand.

Integrated Budgeting

Inform allows users to build budgets in Excel and write back to the central server. This process is fully security controlled.

Forecasting

Inform supports numerous data versions (budget, forecast, re-forecast etc) allowing for regular re-forecasts and controlled, comparable updates.

Cash Flow Forecasting

Inform allows cash flow forecasts to be derived from budgets and forecasts leading to tighter control over cash.

User Driven

Inform is built to be driven by business users (accountants, and business users in HR, Sales and Production) . Once your IT department has provided access to your ERP/GL system, you are in complete control.

Flexible

Inform is very flexible and is easy to modify by adding new items to the Chart of Accounts, changing organisation structures, etc.

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